



## **ADAMftd Info Session Webinar for CCIA-BML**

**When:** 5th February, 2025 @ 14:00 EET

### **Webinar Objective:**

To provide an informative awareness session introducing the revolutionary ADAMftd platform—a comprehensive “Swiss army knife” of trade data, leads, and regulations. The session will demonstrate how chamber members can leverage the platform to enhance their business operations, improve compliance, discover new opportunities, and ultimately increase their bottom line.

### **Agenda (60 minutes total)**

1. **Welcome & Introduction (5-7 minutes)**
2. **Introduction to the International Trade Council (5 minutes)**
3. **Live Demonstration of ADAMftd (20-25 minutes)**
  - **Speakers:** James York & Onyx Connor, Head of Customer Success & Onboarding
  - Walkthrough of key platform features:
    - Trade data insights
    - Trade leads
    - Regulatory compliance tools
4. **Q&A Session (10-15 minutes)**
5. **Closing Remarks & Next Steps (5 minutes)**
  - **Speakers:** James York & Ron Nolasco

### **Speakers:**

- James York, CEO ICTTM & ADAMftd
- Ron Nolasco, Global Outreach Manager, ITC & ICTTM
- Onyx Connor, Head of Customer Success, ITC & ICTTM